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**Media Advisory: FOR IMMEDIATE RELEASE**

## **GREAT PARKS COMPLETES RECORD-BREAKING HOLIDAY LIGHTS RECYCLING PROGRAM**

**What:** [Great Parks](#) will accept proceeds from Cohen Recycling for collecting 16,015 pounds of holiday lights that were recycled this year, representing the highest total in the 12-year history of the holiday lights recycling program. From December 1 through February 28, residents dropped off broken and worn-out holiday lights in bins at Great Parks destinations throughout Hamilton County. LED and traditional string lights were accepted.

The annual collaboration between Great Parks, Cohen Recycling and the public has now recycled an incredible 48 tons of holiday lights over the program's history. Great Parks and Cohen launched the program in 2014, as part of Great Parks' focus on conservation and sustainability. By recycling the lights, hazardous eWaste is diverted from landfills, preventing toxic materials from entering soil and groundwater.

For the entire year last year, Great Parks' sustainability work diverted a total of more than 100 tons of material from local landfills, about the same weight as 50 cars. Diverted materials included food waste, plastic film, dated uniform items, metal and electronic waste.

The next major conservation event for Great Parks is Protect Your Wild, on April 19, and includes an Earth Day themed festival and a volunteer cleanup of litter at Winton Woods and around Winton Lake. Information on Protect Your Wild is available at [greatparks.org](http://greatparks.org).

**Who:** Todd Palmeter, Great Parks CEO, and Marisa Head, Cohen marketing manager.

**Where:** Glenwood Gardens, 10397 Springfield Pike

**When:** 1 p.m. on Tuesday, April 8

**Visuals:** Cohen Recycling will present an oversized check to Great Parks for the value of the lights recycled this season. Additionally, pictures of lights recycled this year are available in [this Dropbox folder](#).

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### **Board of Park Commissioners**

William Burwinkel • Caren Laverty • Scott Schuster • Marcus Thompson • Melissa Wegman • Todd Palmeter, CEO  
10245 Winton Road • Cincinnati, OH 45231 • [greatparks.org](http://greatparks.org)